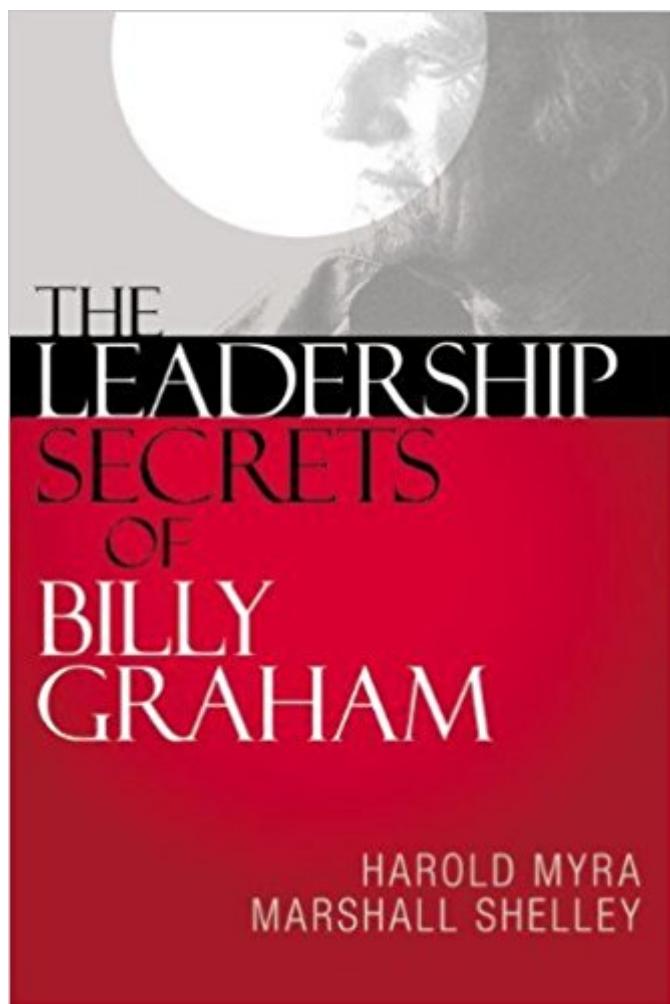


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# The Leadership Secrets Of Billy Graham



## **Synopsis**

A behind-the-scenes analysis of 21 essential leadership principles from the life of Billy Graham. Billy Graham looms large as one of the twentieth century's most influential and innovative leaders. Most people are unaware of his remarkable effectiveness as not only preacher and pastor, but as a CEO and a global leader as well. The Leadership Secrets of Billy Graham is full of transferable applications for leaders in the church, parachurch, academia, government, and business. Lively interviews with his closest associates illustrate 21 principles that have driven six decades of visionary impact. First-hand accounts reveal stories of courageous leadership and growth through painful lessons. Graham's relentless application of core beliefs and leadership principles have resulted in, among many honors, being listed in Gallup's ten "most admired men" thirty times, more than anyone else. Time magazine named him one of the top ten leaders of the twentieth century. This book asks: How did this happen? What are the essentials he embraced to achieve such extraordinary results? What can we learn from him and apply to our own leadership roles? This book is dedicated to those readers . Who sense the pressing need in today's world for inspired leadership . Who rise to leadership's high calling and are willing to carry its weight . Who are determined to deepen and expand their capacities and effectiveness

## **Book Information**

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## **Customer Reviews**

Starred Review. Business leadership is not necessarily the first word one thinks of to describe Billy Graham, as authors Myra (president and CEO of Christianity Today, Inc.) and Shelley (executive

editor of Leadership Journal) admit. But they demonstrate convincingly that Graham has been an amazingly effective "business" leader for more than 50 years. In a project that draws together interviews with Graham's colleagues, written materials both by and about Graham and the insights of leadership classics such as Jim Collins's *Good to Great*, they provide an intriguing exploration of his skills. They begin by examining the foundations of Graham's organization, covering topics like team formation and mission. They then look at periods of growth and development, including financing, vision casting and expansion. The section on the challenges and difficulties Graham and his organization have faced contains inspiring discussions of handling failure and criticism. The authors then look at how Graham's ministry became networked with many other ministries, movements and businesses, while still maintaining a focused mission. They conclude by revealing what Graham and others feel are the true roots of his leadership abilities—humility, prayer, love and openness to innovation. This book will prove a tremendous resource for churches and many businesses, distilling much-needed leadership wisdom and weaving it into the life example of a trusted and beloved man. (Aug.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

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The Leadership Secrets of Billy Graham aren't really secrets, but rather a look into how this man of God has operated since his call to serve the Lord as the main spokesman and leader of an international organization focused on sharing the Good News with people throughout the world. He clearly has illustrated that leadership isn't about him, but in finding good people and placing responsibility and trust in those people. Much literature on leadership looks at how supposed leaders get action out of those who follow. Graham, by contrast, has an ability to find good people and then steps aside to let them use their God given talents. Leadership is about empowering those around you, not forcing your vision on them. Leadership is about helping them succeed, not pushing to make things happen according to your desires. Graham's leadership is bathed in prayer for those around him, seeking the Lord's desire.

Great read. This was a college book requirement

In this book you will learn more about Billy Graham than you may be able from other ways. It also gives you the ability to see how God inspired Billy and gave him the example to lead. Great book.

I found the book very helpful ; I am able to apply some of his principles to my every day situations

This is an amazing book. I had read the autobiography of Billy Graham before I read this one and I think that made a great difference. I had the background to relate to when reading it. The book gave great examples of leadership and how to implement them. Using, of course, Billy Graham as an example. Very, very good! I would highly recommend it!

It provided a greater respect for Billy Graham. I am excited and encouraged by his works in the Lord.

Easy to read yet very profound. Excellently written and very engaging. I highly recommend.

A great book. You don't build the kind of organization Billy has made without the vision and energy to make it work. Of course, Billy's huge advantage: God is on his side!

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